



DANEA FIDLER

CREATURE DESIGNER & ILLUSTRATOR

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Professional Qualifications

- 9 years of creating and providing professional quality artwork and designs for clients.
- Strong understanding of anatomy, form, composition, light, and color with a precise attention to detail.
- Proficient in a variety of traditional and digital drawing, painting, design, and illustration skills.
- Ability to manage multiple projects, meet deadlines, and to work effectively independently as well as in a team.
- Strong virtual and in-person communication and collaboration skills.

Skills

- Drawing and painting in Adobe Photoshop
- Graphic design and vector illustration in Adobe Illustrator
- Page layout and design in Adobe InDesign
- Traditional illustration and design techniques in acrylics, watercolor, pen/ink, graphite, and marker
- Beginner 3D modeling in Zbrush
- Designing and maintaining webpages in Wordpress, Wix, Drupel, and HTML

Experience & Employment History

Freelance Creature Designer, Concept Artist, & Scientific Illustrator

Danea Fidler Illustrations & Creations, January 2013 – Present

- Creates original traditional and digital artwork for clients of creatures, animals, characters, and environments.
- Uses extensive knowledge of animal and human anatomy to design imaginative creatures and characters.
- Observes and sketches from life to create realistic and scientifically accurate artwork of nature.
- Produces realistic artwork with foundational understanding of light, color, composition, and perspective.
- Researches, composes, and organizes reference materials for projects and to teach workshops.
- Communicates with clients and other artists in projects and collaborations virtually and in-person.
- Educates students of all ages on creature design, animal anatomy, animal drawing, and wildlife painting.
- Designs marketing materials for virtual and in-person promotion.

Notable Artistic Clients & Accomplishments

The Starless Crown by James Rollins, Tor Books - *James Rollins/ Scovil Galen Ghosh Literary Agency*

Graphic Design/ Program Logos/ Marketing Materials - *Red Rocks Community College, The HUB/ Innovation & Engagement*

Real-World Science Meeting the Imaginary Workshop - *Red Rocks Community College, Trefny Honors*

Creating Fantastical Creatures Workshops - *Denver Pop Culture Con/ Denver Comic Con*

Center for Engagement Assistant

Red Rocks Community College (RRCC) – Innovation & Engagement, March 2017 – Present

- Designs, develops, and adheres to guidelines for public facing print and electronic marketing materials, such as logos, window graphics, brochures, flyers, large banners, social media images, etc. and sees that all materials comply to accessibility standards.
- Maintains, designs, and updates numerous webpages, virtual resources, and announcements.
- Collaborates with supplementary programs, departments, and community organizations to provide opportunities to students.
- Serves as an information specialist to provide the public with knowledge about opportunities offered by a variety of programs.
- Helps in establishing procedures for event coordination and marketing processes.

Education

Rocky Mountain College of Art + Design, Denver, CO

Bachelor of Fine Arts, Illustration, 2013

Schoolism, Imaginism Studios, Online

Creature Anatomy: Terryl Whitlatch | *Certificate, Critiqued Session*, 2016

Introduction to ZBrush: Justin Goby Fields | *Self-Paced Subscription Course, Currently Enrolled*